



# GRAND COUNTY TOURISM PROFILE

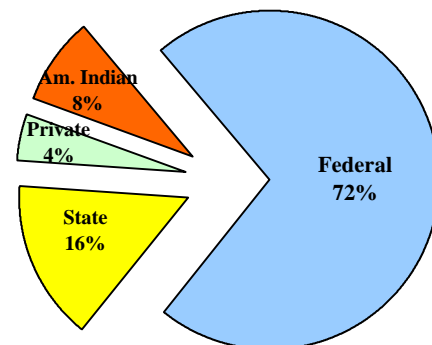
County Indicator	1996	1997	1998	1999	2000	2001(p)	% Change 2000-2001	State Ranking
<b>DEMOGRAPHIC</b>								
Population	8,146	8,170	8,197	8,329	8,537	8,423	-1.3%	21
Total Non-Ag Employment	3,803	3,981	4,055	4,323	4,166	4,223	1.4%	17
Non-Ag Avg Monthly Wage	\$1,348	\$1,369	\$1,497	\$1,580	\$1,525	\$1,608	5.4%	22
Per Capita Income	\$16,799	\$18,117	\$19,197	\$20,241	\$19,868	\$20,527	3.3%	11
Unemployment Rate	7.1%	6.2%	7.4%	6.7%	6.5%	6.7%	0.2%	24
<b>SPENDING &amp; EMPLOYMENT</b>								
Spending by Travelers (Millions)	\$95.4	\$100.9	\$98.7	\$101.3	\$99.2	\$96.5	-2.7%	7
Travel & Tourism Related Employment	1,758	1,853	1,827	1,898	1,878	1,920	2.2%	7
<b>TOURISM TAX REVENUES (000s)</b>								
Local Tax Revenues from Traveler Spending	\$1,984	\$2,098	\$2,054	\$2,107	\$2,063	\$2,008	-2.7%	7
Gross Taxable Room Rents	\$22,557	\$25,159	\$24,677	\$27,616	\$26,674	\$26,204	-1.8%	5
Transient Room Tax	\$676.7	\$754.8	\$740.3	\$828.5	\$800.2	\$786.1	-1.8%	5
Restaurant Tax	--	\$29.3	\$190.6	\$217.8	\$205.8	\$213.5	3.7%	10
Car Rental Tax	--	\$2.9	\$17.5	\$27.1	\$25.1	\$13.8	-45.0%	4
Gross Taxable Retail Sales (millions)	\$125.6	\$136.7	\$143.3	\$167.7	\$162.9	\$165.5	1.6%	15
<b>REGIONAL VISITATION COUNTS</b>								
I-70 UT/CO Traffic Count	1,888,875	1,951,290	2,127,220	2,350,965	2,314,830	2,493,680	7.7%	
Thompson Springs Welcome Center	108,212	105,189	104,835	102,847	97,896	89,389	-8.7%	
Glen Canyon N.R.A.	2,504,986	2,430,781	2,442,990	2,639,860	2,568,111	2,340,031	-8.9%	
Arches N.P.	856,016	858,525	837,161	869,980	786,429	754,026	-4.1%	
Canyonlands N.P.	447,527	432,697	436,524	446,160	401,558	368,592	-8.2%	
Dead Horse Point S.P.	202,452	185,122	170,010	207,367	173,680	156,627	-9.8%	
Green River S.P.	110,921	138,107	116,471	143,600	138,531	101,599	-26.7%	

Land Ownership - 1999	No. of Acres	% Total
<b>Total Acres in County</b>	<b>2,363,594</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>1,694,128</b>	<b>71.7%</b>
BLM	1,559,814	66.0%
US Forest Service	27,321	1.2%
National Recreation Areas	--	--
National Parks	75,362	3.2%
National Wildlife Refuge	--	--
USFS & BLM Wilderness Area	--	--
Other*	1,631	0.1%
<b>State Government</b>	<b>365,255</b>	<b>15.5%</b>
Utah State Parks & Recreation	3,226	0.1%
Utah State Wildlife Reserves	7,529	0.3%
State Trust Lands	354,501	15.0%
<b>American Indian</b>	<b>198,090</b>	<b>8.4%</b>
<b>Private**</b>	<b>100,763</b>	<b>4.3%</b>

\*Includes Military and Bankhead Jones land

\*\*May include some local government land

Land Ownership - 1999



# Grand County Tourism Profile

